SHARTSIS FRIESE

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Alexander Morrow

ASSOCIATE

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A strategic advocate across the spectrum of business and private disputes, Alexander R. Morrow handles a broad range of litigation matters and has represented clients at nearly all stages of litigation in both state and federal courts and in arbitrations.

Handling complex civil litigation, with a focus on insurance recovery and business disputes, Alex helps clients navigate sensitive and high-stakes litigation with practical insight and a steady hand. His practice includes representing high-net-worth individuals, small and mid-sized businesses and public companies in a wide range of civil disputes, including insurance coverage, fiduciary duty, shareholder and partnership disputes, trade secrets, trust and estate litigation, real estate disputes, construction claims, and consumer arbitrations.

Alex has represented clients through all phases of litigation in state and federal courts and private arbitrations and assisted in obtaining favorable results from dispositive motions, trials, and settlements. Whether untangling business ownership issues or pursuing insurance recoveries, Alex takes a grounded, client-focused approach aimed at resolving disputes efficiently and favorably.

Before joining the firm in 2022, Alex was at a regional law firm concentrating on insurance coverage investigation and litigation. His

AREAS OF EXPERTISE

Litigation

Insurance Coverage

Fiduciary Duty, Shareholder & Partnership Disputes

Securities Enforcement Defense

Intellectual Property Disputes

Trust & Estate Disputes

Real Estate Disputes

Construction Disputes

Consumer & Commercial Arbitration

EDUCATION

University of California, Irvine School of Law; J.D., 2021

Bard College at Simon's Rock; B.A., political studies and economics, *magna cum laude*, 2015

BAR ADMISSIONS

California

United States District Court for the Central District of California

United States District Court

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background includes work on commercial general liability, directors and officers, and homeowners' policies, giving him insight into the complexities of insurer conduct and policyholder rights.

While in law school, Alex served on the editorial board of the *UC Irvine Journal of International, Transnational, and Comparative Law*, externed for the Honorable Laurel Beeler of the United States District Court for the Northern District of California, and worked in the Civil Rights Litigation Clinic. He was also a research assistant to several professors, focusing on banking and antitrust law. Prior to law school, Alex worked as a litigation paralegal at a major international law firm in New York, where he supported high-stakes commercial disputes and developed a practical understanding of litigation from the ground up.

Experience

- Favorably settled bad faith claim in excess of policy limits against insurer for failure to accept policy limits demand causing insured to suffer an eight-figure personal injury judgment.
- Favorably settled coverage dispute involving applicability of broad policy exclusions on duty to defend and indemnify a wrongful death action.
- Favorably settled mass consolidated securities fraud arbitration against investment fund brought by investors.
- Successfully petitioned court to invalidate trust amendment on behalf of improperly disinherited beneficiaries based on decedent's incapacity following bench trial.
- Successfully defended consumer fraud and false advertising claims in arbitration trial.
- Favorably settled commercial contract dispute between AI companies.
- Favorably settled breach of contract claim by contractor against winery.
- Favorably settled breach of contract claim in commercial real estate transaction involving unclaimed tenant improvement allocations.
- Successfully negotiated voluntary dismissals in numerous consumer arbitrations.

for the Northern District of California

ACCOLADES

Named a Northern California *Super Lawyers* "Rising Star," 2024–2026

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Activities

- Bar Association of San Francisco
  - Judges' Reception Committee, 2026
  - Ambassadors Committee, 2023–2026
- American Cancer Society
  - GenNow Network of San Francisco, 2026
  - Associate Board of Ambassadors, 2024–2025

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